

Order / Rev: A2734338
 Alt Order #: 27149349
 Flight Dates: 10/13/20 - 10/26/20

Advertiser: POL/Laura Lombard/Congress/KS/Dem
 Product Desc: POLITICAL
 Estimate: 434

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	---T---					1	\$270.00		0.00			
N 5	Multi	10/23/20	10/23/20	Today Show 8-9am	CM	8-9am	----F--	:30	1	\$270.00	P4	0.00	NM	1	\$270.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Today Show 8-9am											
				Today Show (8-9am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	----F--					1	\$270.00		0.00			
N 6	Multi	10/26/20	10/26/20	Today Show 8-9am	CM	8-9am	M-----	:30	1	\$270.00	P4	0.00	NM	1	\$270.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Today Show 8-9am											
				Today Show (8-9am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	M-----					1	\$270.00		0.00			
N 7	Multi	10/18/20	10/18/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Sun KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S					1	\$250.00		0.00			
N 8	Multi	10/25/20	10/25/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Sun KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S					1	\$250.00		0.00			
N 9	Multi	10/17/20	10/17/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Sat KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S-					1	\$400.00		0.00			
N 10	Multi	10/24/20	10/24/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Sat KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S-					1	\$400.00		0.00			
N 11	Multi	10/20/20	10/20/20	KSN News at Five	CM	5-530pm	-T-----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-T-----					1	\$500.00		0.00			
N 12	Multi	10/21/20	10/21/20	KSN News at Five	CM	5-530pm	--W----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	--W----					1	\$500.00		0.00			
N 13	Multi	10/26/20	10/26/20	KSN News at Five	CM	5-530pm	M-----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	M-----					1	\$500.00		0.00			
													Totals	13	\$4,420.00



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 27149349

CPE: 35/36/434

Agency: Grassroots Media LLC

2 Bala Plaza

Suite 300

Bala Cynwyd, PA
19004

Changes as of: 10/16/2020 at 9:23 AM

Flight: 10/13/20 - 10/26/20

Advertiser: Laura Lombard for KS
CD4

Product: POLITICAL

Agency Order #: 10078408

Buyer: D'Etorre, Mike

Salesperson: KELLY JOHNS

202-872-5880

Separation:

Version: Original Order

Station: KSNW

Market: Wichita

Office: WASHINGTON

Service: Nielsen

Primary Demo:

Assistant: KELLY JOHNS

202-872-5880

Traffic #: A2734338

Con Type: POLITICAL/VOTE

Total \$: \$4,420.00

Total Spots: 13

Total CPP: \$0.00

Total GRP:

#	Day/Time	DP	Program	Rate	Len	10/13 - 10/26													Total Spots	Total \$	CPP*	GRP*
						10/13	10/14	10/15	10/16	10/17	10/18	10/19	10/20	10/21	10/22	10/23	10/24	10/25				
1	Tu-F,M 11a-9a		Today Show (8-9am)	\$270.00	30	0	0	0	0	0	0	1	1	1	1	0	0	1	6	\$1,620.00	\$0.00	0.0
2	Su 5p-5:30p		KSN News	\$250.00	30	0	0	0	0	0	1	0	0	0	0	0	1	0	2	\$500.00	\$0.00	0.0
3	Sa 6p-6:30p		KSN News	\$400.00	30	0	0	0	0	1	0	0	0	0	0	1	0	0	2	\$800.00	\$0.00	0.0
4	Tu-F,M 5p-5:30p		KSN News	\$500.00	30	0	0	0	0	0	0	0	1	1	0	0	0	1	3	\$1,500.00	\$0.00	0.0
TOTALS:						0	0	0	0	1	1	1	2	2	1	1	1	2	13	\$4,420.00	\$0.00	0.0



125 West 56th St
New York, NY 10019

Contract # 27149349 Changes as of: 10/16/2020 at 9:23 AM Version: Original Order
CPE: 35/36/434 Flight: 10/13/20 - 10/26/20 Station: KSNW
Agency: Grassroots Media LLC Advertiser: Laura Lombard for KS Market: Wichita
2 Bala Plaza Product: POLITICAL Office: WASHINGTON
Suite 300 Agency Order #: 10078408 Service: Nielsen
Bala Cynwyd, PA Buyer: D'Etorre, Mike Primary Demo:
19004 Salesperson: KELLY JOHNS Assistant: KELLY JOHNS
202-872-5880 202-872-5880
Separation:

Con Type: POLITICAL/VOTE
Total \$: \$4,420.00
Total Spots: 13
Total CPP: \$0.00
Total GRP:

Traffic #: A2734338

Special Instructions	
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Competitive Information	
Market Budget:	\$4,420
KSNW Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	13	\$4,420.00	N/A	0.0
Total	100%	13	\$4,420.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Oct	11	\$3,650.00
2020-Nov	2	\$770.00
Total	13	\$4,420.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg Contract \$ Comment
Queued for Electronic Contracting	10/16/20 9:24 AM				\$0
New	10/16/20 9:23 AM	KELLY JOHNS	New	13	\$4,420.00 \$4,420.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, GRASSROOTS MEDIA, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

LAURA LOMBARD

Authorized committee:

LAURA FOR KANSAS

Agency requesting time (and contact information):

☒ N/A

Candidate's political party:

DEMOCRAT

Office sought (no acronyms or abbreviations):

US CONGRESS

Date of election:

11/3/2020



General



Primary

Treasurer of candidate's authorized committee:

JUSTIN SHORE

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Signature:

Name: MIKE D'ETTORRE

Name:

Audrey Berry

Date of Request to Purchase Ad Time: 10/17/20

Date of Station Agreement to Sell Time: 10/16/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: MIKE D'ETTORRE

Date: 10/7/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒ Yes☐ No

Date ad received:

10/7/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☒ Yes☐ No☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: A2734338

Station Call Letters: KSNW

Date Received/Requested: 10/16/20

Est. #: 434

Station Location: Wichita, KS

Run Start and End Dates: 10/17 – 10/26/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.